

GIRL GEEK DINNERS BOLOGNA... HERE WE ARE!!!



THE DINNERS FOR GIRLS FOND OF TECHNOLOGY AND NEW MEDIA



GEEK? FOND OF TECHNOLOGY

THE DINNERS FOR GIRLS FOND OF TECHNOLOGY AND MEDIA



GIRL GEEK DINNERS?

THE DINNERS FOR GIRLS FOND OF
TECHNOLOGY

THE DINNERS FOR GIRLS FOND OF TECHNOLOGY AND MEDIA



AND SINCE WHEN?

IN ITALY SINCE 2007
IN ENGLAND SINCE 2005
THE FIRST ITALIAN GGD
AT MILAN IN 2007



WHY?

TO CREATE A NETWORK AMONG WOMEN
WHICH FOR PASSION OR FOR WORK
ARE CONCERNED IN NEW
TECHNOLOGIES AND NEW MEDIA



ON A GGD?

- YOU MEET WOMEN WITH THE SAME PASSIONS AND SKILLS
- YOU SHARE OPINIONS AND PROJECTS
- YOU GAIN ACQUAINTANCES IN AN INFORMAL CONTEXT
- YOU INTERLACE RELATIONSHIPS AND CONTACTS
- YOU LISTEN TO THE SPEAKERS DEALING WITH THE TOPIC THAT ALWAYS CHARACTERIZES OUR EVENINGS



Bologna

ONLY FOR WOMEN?

NOT AT ALL! **MEN** ARE WELCOME ON
INVITATION
AS SPECTATORS
BUT THE WORD IS ONLY TO THE **GIRLS!**

LAST EVENTS?



BOLOGNA 21 MARZO 2009 - **GGD#1**

SUBJECT "SAFETY 2.0" LOCATION LA PILLOLA 400 SPONSOR DR.O-ONE,
ZONIN, FON, ORLANDO E SERVERDONNE, WITH THE SUPPORT OF THE
PROVINCIA DI BOLOGNA

BOLOGNA 16 APRILE 2009 - **GGD#2**

SUBJECT: "SOCIAL COMMUNICATION FROM CITIZEN BAND TO SOCIAL
NETWORK" LOCATION SALA DEL CAPITANO PALAZZO RE ENZO, SPONSOR
BOLOGNA GMFE 2009 PAVESI, CURRENT RADIO, RADIO NATION.

BOLOGNA 15 LUGLIO 2009 - **GGD#3**

GGD Pizza party, a way to say goodbye before summer, doing link-
sharing under the two towers!

BOLOGNA 30 OTTOBRE 2009 - **GGD#4**

SUBJECT "e-BOOK AND HIS EVOLUTION IN ITALY AND ABROAD" LOCATION
LE STANZE DEL TENENTE SPONSOR SIMPLICISSIMUS BOOK-FARM.

PRESS COVERAGE @ <http://docs.girlgeekdinnersbologna.com/press/>



NEXT EVENTS?

GGD#5 BOLOGNA 12 DECEMBER 2009

Topic: WOMEN AND (SEARCH) ENGINES!

On the occasion of Motor Show 2009...



HOW TO JOIN IN?

OUR EVENTS ARE **FREE** AND NONPROFIT: THEY
PAY THEMSELVES THANKS TO THE SUPPORT OF
PARTNERS E SPONSORS



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**GADGET SPONSOR
CONTRIBUTION
500 EURO**

VISIBILITY

- IMAGES AND LINK ON THE BLOG GGDBOLOGNA AND ON ALL SOCIAL NETWORK CHANNELS;**
- THE POSSIBILITY TO DISTRIBUTE GADGETS AND INFORMATION MATERIAL DURING THE EVENT;**
- 1 ADMISSION FREE.**



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**SUPPORTING SPONSOR
CONTRIBUTION
1000 EURO**

VISIBILITY

- IMAGES AND LINK ON THE BLOG GGDBOLOGNA AND ON ALL SOCIAL NETWORK CHANNELS;**
- MENTION ON PRESS RELEASE AND PRESS CONFERENCE;**
- LOGO PRINTED ON EVENT'S GADGETS;**
- THE POSSIBILITY TO DISTRIBUTE GADGETS AND INFORMATION MATERIAL DURING THE EVENT;**
- 3 ADMISSIONS FREE**

**MAIN SPONSOR
CONTRIBUTION
2000 EURO**



VISIBILITY

- MENTION OF MAIN SPONSOR IN ALL THE OFFICIAL COMMUNICATIONS;
- ASSIGNED SPEECH ABOUT A CHOSEN SUBJECT
- IMAGES AND LINK ON THE BLOG GGDBOLOGNA AND ON ALL SOCIAL NETWORK CHANNELS;
- MENTION ON PRESS RELEASE AND PRESS CONFERENCE
- LOGO PRINTED ON EVENT'S GADGETS;
- THE POSSIBILITY TO DISTRIBUTE GADGETS AND INFORMATION MATERIAL DURING THE EVENT;
- 5 ADMISSIONS FREE



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INFO AND CONTACTS

EMAIL bologna@girlgeekdinneritalia.com

Mob +393383237860 +393395018282

Blog <http://girlgeekdinnerbologna.com>

THANK YOU!



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